

# Maximilian Goetz

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## EDUCATION

**Georgetown University**, Class of 2024 Washington, DC

- Bachelor of Science in Business and Global Affairs / Minor: Computer Science | Cumulative GPA: 4.00/4.00
- Relevant Coursework: Marketing, Financial Accounting, Global Markets and Politics, and Macroeconomics

## RELEVANT EXPERIENCE

**Robotics For All, Inc.**, *Founder and CEO*, Palo Alto, CA [www.roboticsforall.net](http://www.roboticsforall.net) *April 2017 - Present*

- Founded this youth-led 501 (c)(3) nonprofit organization dedicated to closing the opportunity gap through equitable educational enrichment programs in all subjects, with a focus on teaching computer science and engineering topics
- Lead the nonprofit, running board meetings, managing core and sub-leadership team members, setting short-term and long-term goals, generating ideas for new initiatives, meeting potential and current partners, and fundraising
- Collectively raised \$50,000+, taught 2,000+ students, expanded to 300+ volunteers, and built 12 levels of curriculum

**TalentSteps GmbH**, *Summer Marketing and Research Intern*, Königstein, Germany (virtual) *May 2021 to July 2021*

- Researched the recruitment software market, potential competitors, and created recommendations for features
- Created a marketing and customer acquisition strategy for the product launch

**Development Solutions Organization Global**, *Nonprofit Consultant*, Washington, DC *November 2020 - Present*

- Consulted CASA of Virginia to advocate for the increase of the age-out age of foster care from 18 to 21
- Led outreach to two leaders of New Jersey CASA branches to inquire about this subject, presented my findings to my team

**Georgetown Marketing Association**, *Marketing Strategist*, Washington, DC *February 2021 - Present*

- Selected as a marketing strategist for this student-run pro-bono marketing agency with clients including Chaia Tacos
- Provided Cafe Georgetown with recommendations on how to improve brand recognition and awareness

**DCivitas**, *Project Manager and Nonprofit Consultant*, Washington, DC *February 2021 - Present*

- Built Feed-It-Forward's mobile site and created newsletter templates as a consultant
- Selected as a project manager for Fall 2021, will manage a group of nonprofit consultants

**Georgetown Collegiate Investors**, *Junior Analyst*, Washington, DC *February 2021 - Present*

- Utilize qualitative and quantitative techniques and methodologies for financial modeling and corporate equity valuation, including discounted cash flow, comparable company analysis, excess return, and regression analysis

## LEADERSHIP DEVELOPMENT & EXTRACURRICULAR INVOLVEMENT

**Synthesis**, *Teaching Assistant*, Los Angeles, CA (virtual) *May 2021 to Present*

- Synthesis is an ed-tech startup which aims to accelerate human progress through its transformative approach to education
- Assist with classroom technology, answering student questions and fostering discussions

**Georgetown Blue & Gray Tour Guide Society**, *Campus Tour Guide*, Washington, DC *February 2021 to Present*

- Selected to be a tour guide for one of the most competitive student organizations on campus (~10% acceptance rate)
- Plan to start leading campus tours upon return to in-person instruction in Fall 2021

**Dansummit, Inc.**, *Online English Tutor and Camp Director*, Hangzhou, China *October 2017 – May 2021*

- Selected as a camp director for an English-immersion summer camp, leading over 20 counselors and over 200 students
- Taught weekly one-on-one online English classes to several students ages 5-18 throughout China
- Students improved their English grade level, in areas including vocabulary and grammar, over the weeks of taking my classes

**Councilman Greg Tanaka**, *Lead Legislative Aide*, Palo Alto, CA *March 2017 - November 2020*

- Wrote legislative and budget analyses, managed inbound constituents, organized office hours, and led a team of 5-10 interns
- Advocated for the installation of protected bike lanes, conducting surveys, writing articles, and presenting to council members
- Campaign strategist for the councilman's successful re-election campaign in November 2020

## SKILLS, OTHER ACTIVITIES, & INTERESTS

- Proficient in Microsoft Office and Google Suite. Fluent in Mandarin Chinese and conversational German
- Public Speaking: member of Gunn High School Varsity Debate for three years, invited speaker at many events, including the BEAM Entrepreneurship Conference (250 attendees, March 2019), Heidelberg, Germany Youth Hackathon (expenses paid trip, 50 attendees, October 2019), TEDxGunnHighSchool (700 attendees, January 2020), and TEDxPCC (virtual, May 2021)
- Interests include photography, cooking, recreational biking, aviation, and martial arts (tae kwon do)